JOIN THE EVENT AND EXPLORE THE OPPORTUNITIES

Important Dates

- Abstract submission site opens Abstract submission deadline Notification of acceptance Early Bird Registration Registration deadline Poster/Oral Presentations
- 15th August, 2019
 - 30th November, 2019
 - 15th December, 2019
 - 31[®] December, 2019
 - 31st January, 2020
 - 15th-17th February, 2020

For registration and abstract submission visit : www.bnpl.org.in

For Further Details, Contact:

Dr. Sayeed Ahmad

Organising Secretary In Charge: Bioactive Natural Product Laboratory Associate Professor, Department of Pharmaccgnosy & Phytochemistry School of Pharmaceutical Education & Research JAMIA HAMDARD, New Delhi 110062, India Phone: +91-9891374647 Email: sahmad_jh@yahoo.co.in Website: www.bnpl.org.in, www.jamiahamdard.edu

Prof. Pulok Mukherjee

Secretary, Society for Ethnopharmacology, India (SFE-India) Professor & Director School of Natural Product Studies Jadavpur University, Kolkata 700032, India Phone: +913324298313 Email: pulokm@gmail.com, sfeindian@gmail.com pulok.mukherjee@jadavpuruniversity.in Website: www.ethnopharmacology.in

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SFE NDIA NY

MEARS CONVENTION CERTIN





th International Congress of Society for Ethnopharmacology, India

SFEC 2020

February 15-17, 2020 Ethnopharmacology in Development of Scientifically Validated Quality Products from Medicinal Plants and Regulatory Aspects

For registration and abstract submission visit : www.bnpl.org.in

HABOARD CONVENTION CENTRE

Organised by School of Pharmaceutical Education and Research (NIRF 2019 Rank 1 Pharmacy School of India) JAMIA HAMDARD (Recommended Institute of Eminence), New Delhi, India www.jamiahamdard.edu

> In Association with Society for Ethnopharmacology, India Saktigarh, Jadavpur, Kolkata, India www.ethnopharmacology.in

Invitation

Dear Friends,

On behalf of the organizing committee, I would like to invite you to participate in the 7th International Congress of the Society for Ethnopharmacology, India, to be organized by the Bioactive Natural Product Laboratory, School of Pharmaceutical Education and Research, Jamia Hamdard, New Delhi, India, from 15th-17th February, 2020.

The 7^{th} SFEC 2020 will review discuss, and explore the scope of current research topics related to ethnopharmacoloay, medicinal plants, herbal drugs, traditional medicines, food supplements and natural products. The congress will explore new approaches for research and development in preclinical (in silico, in vitro and in vivo) and clinical areas, safety assessment, and quality control of herbal drugs and natural products, including their regulatory perspectives and post-market surveillance.

Jamia Hamdard, an outstanding institution of higher learning with distinct and focused academic programs, has recently been recognized as an Institution of Eminense by Govt of India. The School of Pharmaceutical Education and Research (SPER) at Jamia Hamdard, one of the oldest and most reputed Pharmacy Institutes of India, has been ranked #1 amongst the Pharmacy Schools of the country (NIRF 2019, Ministry of HRD, Govt. of India). The Bioactive Natural Product Laboratory (BNPL), a well-equipped laboratory of the Department of Pharmacognosy and Phytochmistry, is engaged with research on herbal druas and traditional medicines, and has several research collaborations with industries and institutions in India and abroad.

New Delhi, the capital city of India, is pleasant in February, famous historically and worth to explore especially if this is your first time to visit. It is well connected by Air, Rail, Bus and Metro.

We are eggerly looking forward to welcome you in Delhi for a very meaningful intellectual meeting and a memorable stay. Please contact us, if we can help you any way, to make your visit more enjoyable.

Sincerely,

Dr. Sayeed Ahmad Organizing Secretary

Prof. Ahmed Kamal Organizing Chairman

Prof. Pulok K. Mukherjee Secretary, SFE-India



Dr. B Suresh



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enior Directo GPS, USA

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The 7th International Congress of the Society for Ethnopharmacology, India (SFEC 2020) is being organized by the School of Pharmaceutical Education and Research. Jamia Hamdard, New Delhi, India, in association with Society for Ethnopharmacology, India, on February 15-17, 2020 at New Delhi, India. This will focus on Ethnopharmacology in development of scientifically validated quality products from medicinal plants and regulatory aspects and highlight several crucial and contemporary issues on:

- Evidence-based validation of traditional medicine
- Traditional medicine inspired drug discovery and development
- Evaluation of safety, efficacy and quality of botanicals
- Identification and documentation of medicinal plants and traditional resources
- Pharmacological evaluation of medicinal plants
- National and international regulatory needs of herbal drugs and traditional medicines for current global market needs
- Phytochemistry, metabolomics, pharmacokinetics and stability studies of botanicals
- Integrative approach for promotion and development of traditional medicines
- Development and evaluation of herbal formulations from botanicals
- Plant breeding, genomics, proteomics, genetics and biotechnology
- IP rights, patents and regulatory affairs of medicinal plants
- Conservation and propagation of rare, endangered and threatened medicinal plants

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EC Member Mr. Amitava Das Convener, SFEC 2020

Secretary Prof. Pulok K. Mukheriee Chairman, Scientific Services, **SFEC 2020**



Jamia Hamdard

Established in 1989, Jamia Hamdard (JH) "The Institute of Eminence" as recommended by Govt of India, is an institution of higher education located in New Delhi, India. It is a partially Government-funded Deemed to be University primarily known for its Pharmacy, Medicine and Engineering programs. Jamia Hamdard is ranked among top 20 Universities of India by the National Institutional Ranking Framework (NIRF) 2019, Govt of India and has been accredited in 'A' grade by the National Assessment and Accreditation Council (NAAC) of India.

School of Pharmaceutical Education and Research (SPER) is one of the oldest and most reputed Pharmacy Institutes of India and has been ranked #1 amongst the Pharmacy Schools of the country (NIRF 2019, Ministry of HRD, Govt. of India). The School possesses advanced infrastructural facilities including a well-equipped instrumentation centre having TEM, NMR, LC-MS/MS, GCMS, HPLC, HPTLC, SFE etc, and other state-of-the-art laboratories such as Bioactive Natural Products Laboratory and Nanomedicine Laboratory, among others. All the four departments of SPER are DST-FIST sponsored and are actively involved in research as evident from their publications in reputed journals. The School has published more than 800 research papers in SCI-indexed journals with more than 20,000 citations and above 67 H index, and filed more than 25 patents in the last five years. Currently, SPER is running sponsored research projects of more than Rs 10 crores and consultancy projects of over Rs one crore.

Department of Pharmacognosy and Phytochemistry is one of the premier departments of the School and is supported with the FIST of DST and the SAP-II grants of UGC, Govt. of India. The Bioactive Natural Products Laboratory (BNPL) is a well-equipped state of the art laboratory, promoting research on Metabolomics, Quality Control, Monograph Development, Hyphenated Chromatography, TLC Bioautography, Pharmacokinetics and Stability Studies of Herbal Drugs and Formulations. It has research collaborations with Industries (Hamdard, Dabur, Aimil, etc) and educational institutions in India and abroad (NCNPR, University of Missisipi, USA; University of Khartoum, Sudan; etc). For further details, please visit : www.jamiahamdard.edu

Society for Ethnopharmacology, India

Society for Ethnopharmacology, India is registered under the West Bengal Society Registration Act and affiliated to the International Society for Ethnopharmacology. The society was formed in 2013 and has made its presence throughout the country and provided a networking opportunity for development and promotion of medicinal plants and ethnopharmacology. The Society works for dissemination of knowledge in these areas through different local chapters established in different parts of India with the major emphasis on "Globalizing local knowledge and localizing global technologies." For further details, please visit: www.ethnopharmacology.in

International Society for Ethnopharmacology

International Society for Ethnopharmacology (ISE) is an international scientific organization of researchers dedicated to interdisciplinary study of the pharmacological actions of plants, animals, insects and other organisms used in medicines of indigenous and modern, past and present cultures. The major objective of the ISE is to promote Ethnopharmacology as a scientific field of research. Journal of Ethnopharmacology is a major organ of the Society, which is dedicated to exchange and spread information and understanding about the diverse use of natural products and their bio-prospecting. For details, please visit: www.ethnopharmacology.org

Organizing Committee, SEC 2020



How to Reach Delhi and Jamia Hamdard

By Flight:

New Delhi is well-connected to all major cities in India and abroad via regular flights. Airport(s): Indira Gandhi International Airport.

By Train:

You can easily get regular trains to New Delhi from all major cities of the country. Delhi has more than 20 Railway Stations. The selected major stations within Delhi are: Anand Vihar Terminal (ANVT), New Delhi (NDLS), Old Delhi (DLI), Delhi Hazrat Nizamuddin (NZM), Delhi Sarai Rohilla (DEE) and Delhi Cantt. (DEC).

By Road:

Delhi is well-connected to all major cities by various Highways and bus services are frequent and comfortable. Major bus terminals include Kashmiri Gate Bus Terminal (ISBT), Anand Vihar Bus Terminal and Sarai Kale Khan Bus Terminal. Private taxis are also available at comfortable costs.

Jamia Hamdard (Convention Centre):

The JH is situated in the heart of the city at Mehrauli-Badarpur Road in Hamdard Nagar, Tughlakabad Institutional Area near Batra Hospital, in the vicinity of Khanpur, Sangam Vihar, Tughlaq Fort, Tara Appartment and Alaknanda market.

It can be reached easily by public transports:

Local Bus:

You can easily arrive at Jamia Hamdard by using bus no 548 from New Delhi railway station, 469 from Anand Vihar terminal, 425 & 429 from Old Delhi railway station. Other buses passing from JH are 525, 463, 717 and 34, etc. The nearest local bus stands are at Hamdard Library, Majeedia Hospital, Ravidas Mandir, Sangam Vihar and Batra Hospital.

Metro:

The nearby metro stations are Govindpuri (Violet line from Kashmiri gate), Greater Kailash (Magenta line), Saket (Yellow Line from New Delhi Railway Station).

Taxi:

One can reach the congress venue in less than Rs 1000/ from any corner of Delhi. Major Taxis available on Air port and Railway stations are: Pre-Paid Taxi (Delhi Govt), OLA and UBER (App-based cheap service providers).



VISA is required for all international delegates. You are requested to visit the nearest Indian embassy or high commission or look at their website for further details. Invitation letter will be provided by the organizing secretary upon request. **Useful link: www.indianvisaonline.gov.in**

Invited International Speakers

Dr. Alexander Panossian, Sweden Dr. Alka Ahuja, Oman Dr. Alvaro Viljoen, South Africa Dr. Amit Chandra, USA Dr. Andreas Bender, UK Dr. Carla Holandino Quaresma, Brazil Dr. Caroline Weckerle, Germany Dr. De-an Guo, China Dr. Diamanto Lazari (Greece) Dr. Dilip Ghosh, Australia Dr. Domenico Delfino, Italy Dr. E. Yesilada, Turkey Dr. Elin Y. Sukandar, Indonesia Dr. F. C. Braga, Brazil Dr. Gail B. Mahady, USA Dr. Gertrud Morlock, Germany Dr. Gudrun Ulrich-Merzenich, Germany Dr. Guillermo S. Hirschmann, Chile Dr. Gunter Vollmer, Germany Dr. H. Fukui, Japan Dr. H. Mizuguchi, Japan Dr. Hannah Jennings, UK Dr. Harpal S. Buttar, Canada Dr. Hassan Khalid Al Subki, Sudan Dr. Hongjie Zhang, Hongkong Dr. Ibrahim Janatan, Malavsia Dr. Ikhlas Khan, USA Dr. Irena M. Choma, Poland Dr. Irena Vovk, Slovenia Dr. Iris C. Zampini, Argentina Dr. J. N. (Kobus) Eloff, South Africa Dr. J. Wijavabandara, Sri Lanka Dr. James O. Fajemiroye, Brazil Dr. Jentaie Shiea, Taiwan Dr. Joe Betz, USA Dr. Jürg Gertsch, Switzerland Dr. Khozirah Shaari, Malaysia Dr. Krystyna Skalicka-Wo∏niak, Poland Dr. Liaquat Ali, Bangladesh Dr. Maged Sharaf, USA Dr. Marc Beyruthy, Lebanon Dr. Marco Leonti, Italy Dr. Mario Aranda, Chile Dr. Mark Bluementhal, USA Dr. Md. A. Rashid, Bangladesh Dr. Md. Fawzi Mahomoodally, Mauritius Dr. Med. Gunther Spahn, Germany Dr. Michael Heinrich, UK Dr. Mohd. Shahid, Chicago Dr. Mohammad Kamil, UAE Dr. M. G. Matsabisa, South Africa Dr. Mukhlesur Rahman, UK Dr. Najmi Abdul Salam, Oman Dr. Namrita Lal, South Africa Dr. Nanda Kumar Sarma, USA

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REGISTRATION

Congress registration fee including gst (non-refundable)

Category	National (INR)		Foreign (USD)	
	Early Bird 31st Dec, 2019	Until 31st Jan, 2020	Early Bird 31st Dec, 2019	Until 31st Jan, 2020
Members of the Society for Ethnopharmacology (SFE) and International Society for Ethnopharmacology (ISE)	3,000	4,000	150	200
Non-members (Academia/Industry)	4,500	5,500	250	300
Students/ Research Scholars (ISE/SFE Members)	1,500	2,000	75	100
Students/ Research Scholars (Non-Members)	2,500	3,500	150	200
Spot registration – Students (After 31st Jan, 2020)	4,500		200	
Spot registration-Others (After 31st Jan, 2020)	6,500		300	
Accompanying person	3,000		100	

PRE-CONGRESS WORKSHOP (OPTIONAL): REGISTRATION FEE

Student Delegates: INR. 500 Other Delegates: INR. 1000 Foreign Nationals: USD 50

PRE-CONGRESS WORKSHOP

Pre-congress workshops will be organized on **14th February 2020** or during the congress on below mentioned Topics in Jamia Hamdard. Only registered delegates of SFEC 2020 will be eligible to register for the workshop through online registration portal. www.bnpl.org.in

THEMES

- · Metabolomic profiling of herbal drugs and botanicals, using hyphenated techniques
- TLC bioautographic method for high throughput screening of bioactive metabolites
- Concept of Traditional Indian Medicines in Health Care
- Development of Pharmacopoeial Monographs

Opportunities for Sponsorship/ Collaboration

This multidisciplinary program will address several crucial research issues for the promotion and development of the natural products, especially from medicinal plants. A series of keynote and plenary lectures by internationally renowned scientists in the field of medicinal plant research will focus on specific key areas. The congress will offer an ideal platform for networking between the industries, academicians, scientists, planners and regulators, and those engaged in the medicinal plant research.

During the congress, an exhibition would be organized to give opportunity to private companies/scientific institutions to display their products/work. The exhibitors can also have one to one discussion with prospective business partners/collaborating agencies/ individuals.

REGISTER FOR CONGRESS & WORKSHOP THROUGH ONLINE PORTAL www.bnpl.org.in

Scientific sessions- submission of abstracts

Abstracts are invited from the scientific community for oral and poster presentation. All the accepted abstracts will be published in the Abstract Book and remain available online and in hardcopy.

There will be Three BEST PAPER AWARDS in each session of POSTER as well as ORAL presentations, which include a Memento, a Certificate, and a cash prize/reimbursement of registration fee of SFEC 2020. The abstracts related to various aspects of herbals drugs, medicinal plants and traditional medicine can be submitted online as per the themes of SFEC 2020 under the following categories:

- 1. Quality control analysis, HPTLC and Pharmacokinetic studies (QC)
- 2. In-vitro, In-vivo and safety studies (IS)
- 3. Phytochemistry, Metabolomics, Isolation and characterization (PC)
- 4. Medicinal plants, herbal drugs and food supplements (MF)
- 5. Traditional Unani and Ayurvedic medicines (UA)
- 6. Clinical evaluation and IPR (CI)
- 7. Biotechnology and conservation of medicinal plants (BC)

Instructions to authors

- The presenting author must be a registered delegate.
- Abstracts should only be submitted online at: www.bnpl.org.in
- Abstracts should be of original work.
- All abstracts must be in English language and typed in Times New Roman, 12 font.
- Submit the abstracts as per the format, which includes Title of the abstract, Authors and co-authors and their affiliations (Underline the presenting author's name and indicate the author affiliation with superscript numbers)
- Abstracts should be structured including background, objective, methodology, results, and conclusion along with 3-5 keywords. (See the sample abstract)
- Word limit for the abstract is 250 words.
- The acceptance for oral/poster presentations must be sent through mail by 15th December, 2019.
- Guidelines for oral/poster presentation will be available on the website.

Some of the selected as well as awarded manuscripts will also be considered for publication as special issue in a good, peer reviewed, scopus-indexed journal having a good impact factor such as JAOAC International, Pharmacognosy Magazine, J Ayurveda and Integrative Medicine or J Pharm Bio Allied Sciences. The name of journals will be notified during the congress.

'SFE-YOUNG ETHNOPHARMACOLOGIST AWARD'

The Society for Ethnopharmacology, India (SFE-India)

has instituted in the memory of Dr. P. K. Debnath

Objective

To recognize and encourage the young talented scientists/researchers from academia and industry working in any area of ethnopharmacology and medicinal plant research including traditional medicine, phytochemistry, pharmacology etc. or any other research related to the promotion and development of medicinal plants and natural products.

Criteria of Selection

The selection will be limited to the delegates of the Annual Congress of SFE-India (SFEC 2020, Jamia Hamdard) who will register for the Congress and get their paper accepted for oral presentation. Participants engaged in research in any field of Ethnopharmacology and Medicinal Plants, up to the age of 40 years, are eligible.Selection of awardee will be based on the quality of the abstract(s) submitted by the young researcher and accepted for oral presentation in the annual SFE congress.Three best presentations will be awarded based on the quality of oral presentation during the congress, where the presentations will be judged by the experts from different areas, as decided by SFE-India.The award carries a Memento, a Citation and a Cash prize of registration fee.

Selection committee:

Representatives from the Executive Committee of SFE-India along with the experts from different fields of ethnopharmacology and medicinal plant research will be a part of the selection committee. Decision of the committee will be final. The award will be conferred in the valedictory function of SFEC 2020 at Jamia Hamdard, New Delhi.

School of Pharmaceutical Education and Research (SPER), Jamia Hamdard



ANNUAL AWARDS

SOCIETY FOR ETHNOPHARMACOLOGY

'Globalizing Local Knowledge; Localizing Global Technologies'

23/3 Saktigarh, Kolkata 700032, India

Affiliated to: International Society for Ethnopharmacology email: sfeindian@gmail.com | www.ethnopharmacology.in

Society for Ethnopharmacology is affiliated to the International Society for Ethnopharmacology. SFE-India is constituted by the academicians, researchers and industrialists for dissemination of knowledge and expertise for promotion and development of medicinal plants & other natural products with the vision of globalizing the local knowledge and localizing the global technologies.

To recognize the outstanding contribution in the area of medicinal plant research & ethnopharmacology, the society has instituted several awards. Nominations are invited for the following awards of the Society for Ethnopharmacology (SFE-INDIA), Kolkata, which will be conferred during the Annual International Congress of SFE-India (SFEC). For Nomination and other details, please visit: www.ethnopharmacology.in

Last Date for nomination is October 21, 2019

AWARDS				
SFE-Lifetime Achievement Award-2020 'Bisheswar Saha Memorial Award'	SFE-Outstanding National Ethnopharmacologist Award-2020 'Harihar Mukherjee Memorial Award'			
SFE-Outstanding International Ethnopharmacologist Award-2020 'Pranab Banerji Memorial Award'	SFE-ZANDU Award-2020 'Best Research on Plant Drug'			
SFE-T. Sen Oration Award-2020 'Prof. T Sen Memorial Award'	SFE-Young Ethnopharmacologist Award-2020 'Dr. PK Debnath Memorial Award'			
SFE Herbal Industry Leader Award-2020	SFE-Best Poster Presentation Award-2020 'Manjusree Pal Memorial Award'			
SFE Outstanding Local Chapter Award - 2020	SFE-Outstanding Service Award – 2020 "Dr Pratim Banerji Memorial Award"			

SAMPLE ABSTRACT

Title: The title of the abstract must be short and self-explanatory

(Font type: Times New Roman; Font size 14, bold)

Authors: First name Last name1*, First name Last name2, First name Last name1 (Font type: Times New Roman; Font size 12, bold)

1Affiliation, Institution/ Organization, official address 2Affiliation, Institution/ Organization, official address (Font type:Times New Roman; Font size 12, not bold)

*Corresponding author: Phone: xxxxxxxxx (mobile number preferred) E-mail: xxxx@xxx.xxx Underline the presenting author

ABSTRACT

(Not more than 250 words typed in Times New Roman, Font size 12)

Background: Clear definition and introduction to the topic. No reference should be included.

Aims/Objectives: Aim(s)/ objective(s) must be very clear.

Methods: Brief methodology of the study that must be clearly stated.

Results: Results must be presented in the running text. No figures and tables are allowed.

Conclusion: Conclusions must be clear and answer the research question posed.

For abstract submission visit : www.bnpl.org.in

ACCOMMODATION AND LOCAL TRANSPORT

Due to limited availability of rooms in the University guest house and hostel, we have signed an agreement with OYO (The best budget room service provider of India) to provide reasonable rooms on 15% extra discounts in the designated nearby Hotels, especially for Delegates of SFEC 2020.

The rooms, with the provision of free breakfast, are available for participants of all categories, starting from students to professors and speakers. Rooms can be booked online by clicking on the below mentioned links:

Accommodation For SFEC 2020		
Property Name	Links	from Venue
Capital O 5270 The Divine Park	https://details.oyorooms.com/hotel_crs/y8lu7xk8gd2	3.8 Km
OYO Townhouse 023 CR Park	https://details.oyorooms.com/hotel_crs/i19lh4c1tqk7	4.5 Km
Collection O 30072 Greater Kailash	https://details.oyorooms.com/hotel_crs/ub4x8j7oqp57	3.9 Km
Collection O 30065 Regale Inn	https://details.oyorooms.com/hotel_crs/pqc475pzq4e7	4.2 Km
Capital O 39462 West yard Hotel	https://details.oyorooms.com/hotel_crs/mb5d7i7x8qz6	10.2 Km
OYO Townhouse 002 Green Park	https://details.oyorooms.com/hotel_crs/x7rpgsf5r89	12.4 Km
Collection O 30095 IRIS Park Hotel	https://details.oyorooms.com/hotel_crs/aaq52ek6su26	12.2 Km

OTHER NEARBY HOTELS WHICH CAN BE EXPLORED:

- 1. Crown Plaza, Okhla, New Delhi
- 2. Vivanta by Taj, Surajkund, Faridabad
- 3. Country Inn Suites by Radison, Saket, New Delhi
- 4. Hilton Garden Inn, Saket, New Delhi
- 5. N.K. Residency, Kalkaji, New Delhi
- 6. La Residenza, Greater Kailash 2, New Delhi
- 7. Hotel Africa Avenue, Greater Kailash, New Delhi
- 8. Royal Imperio, Faridabad, Haryana
- 9. Alpina Hotel, Greater Kailash II, New Delhi
- 10. New Haven Hotel, Greater Kailash, New Delhi
- 11. Eros Hotel, Nehru Place, New Delhi
- 12. Hotel The Orion Plaza, Kalkaji, New Delhi

Sightseeing Tour of Taj Mahal and Agra Fort

@ 100 USD per person (International)
 @ 3000 INR per person (Indian)



A beauty in white marble, one of the seven wonders of the world, Taj Mahal was constructed by the Mughal Emperor Shah Jahan in 1653 in memory of his favourite wife Mumtaz Mahal. The magnificent monument is set in a huge complex, graced with wellmaintained gardens and fountains. Just one km from Taj Mahal, Agra Fort is another architectural wonder of Mughals. Built by the Emperor Akbar in 1565, the red sandstone fort houses numerous interesting buildings like Diwan-e-Aam, Diwan-e-Khas, Sheesh Mahal, Jehangir Palace, Khaas Mahal, Musamman Burj and Pearl Mosque.

The sight seeing one day tour may be organized during 14 – 18th February 2020, depending on the sufficient number of participants in group on that day. A minimum of 4 members per group will be required. The pick and drop point will be the congress venue. For further detail please contact:

Dr Kailash Chandra (kchandra@jamiahamdard.ac.in) Mobile: +91-9953269025

Package inclusions:

- To and fro transport from Delhi to Agra
- Light breakfast
- Entry fee to Taj Mahal and Agra Fort
- Fully guided tour of Taj Mahal and Agra Fort
- Lunch at a 5 Star Restaurant

Package Exclusions:

It will be a day tour and does not include night stay at Agra or Delhi on return. Dinner is not included in the tour.